

The Allianz-CER European Forum 2013

The biggest prize? Prospects for a Transatlantic Trade and Investment Partnership

Brussels, November 26th 2013

13.00-14.00	Registration and lunch
14.00	<p>Welcoming addresses</p> <p>Elizabeth Corley CEO, Allianz Global Investors</p> <p>Charles Grant Director, Centre for European Reform</p>
14.10	<p>Opening session: Will TTIP happen?</p> <p>Karel De Gucht European Commissioner for Trade</p> <p>Susan Schwab Former US Trade Representative, now Strategic Adviser, Mayer Brown LLP</p> <p>Chair: Elizabeth Corley CEO, Allianz Global Investors</p>
15.00-16.15	<p>Panel 1: What is holding back transatlantic business? <i>How can transatlantic trade be freed up? Should the EU and the US focus on tariff reductions as well as non-tariff barriers? Should they steer clear of the more challenging issues in order to open the way for a deal? How do we define success in the TTIP talks?</i></p> <p>Fredrik Erixon Director, European Centre for International Political Economy</p> <p>Philippe Legrain Head of Analysis Team, Bureau of European Policy Advisers, European Commission</p> <p>Reinhard Quick Director, European Office, German Chemical Industries Association</p> <p>Joseph Quinlan Managing Director & Chief Market Strategist, US Trust, Bank of America Private Wealth Management</p> <p>Chair: Charles Grant Director, Centre for European Reform</p>

16.15-16.45

Coffee break

16.45-18.00

Panel 2: Implications of TTIP for the world economy

How would TTIP affect the world economy and third countries? To what extent is the drive for TTIP about China rather than the US or the EU? What would be the impact on the multilateral trade system administered by the WTO?

Stephen Gelb

Director, International Investment Initiative, World Trade Institute, University of Bern

Michael Heise

Chief Economist, Allianz SE

André Sapir

Senior Fellow, Bruegel & Professor, Université Libre de Bruxelles

Xiaotong Zhang

Executive Director, Wuhan University Centre for Economic Diplomacy

Chair: Pascal Lamy

Former Director-General, World Trade Organisation, now Honorary President, Notre Europe - Jacques Delors Institute

List of Participants

Paul Adamson	E!Sharp
Mark Baker	Diageo
Edward Bannerman	EU High Representative's Office
Vera Barrouin Machado	Mission of Brazil to the EU
Katinka Barysch	Allianz SE
Liam Benham	IBM
Martin Boer	European Financial Services Roundtable
Martin Bohne	ARD Radio
Hendrik Bourgeois	GE Europe NV
Edward Bowles	Standard Chartered
Hugo Brady	Centre for European Reform
Jeffries Briginshaw	British-American Business
Alec Burnside	Cadwalader, Wickersham & Taft LLP
Matthias Busse	Centre for European Policy Studies
Eleonora Catella	BusinessEurope
Lourdes Catrain	Hogan Lovells
Patrice Chazerand	DIGITALEUROPE
Pieter Cleppe	Open Europe
Elizabeth Corley	Allianz Global Investors
Matthew Dalton	Wall Street Journal
Karel De Gucht	European Commission
Jean De Ruyt	Covington & Burlington
Véronique De Waele	BASF
Martine Doyon	Goldman Sachs
Lothar Ehring	European Commission
Steffen Elgersma	NATO
James Elles	European Parliament
Robin Emmott	Reuters
Fredrik Erixon	European Centre for International Political Economy
Beatrice Flammini	Citi
Alexandre Fontoura Kessler	Mission of Brazil to the EU
Stephen Gelb	World Trade Institute, University of Bern
Bill Giles	BAE Systems
Heather Grabbe	Open Society European Policy Institute Brussels
Charles Grant	Centre for European Reform
Daniel Gros	Centre for European Policy Studies
Lutz Güllner	European Commission

Bernd Halling	Bayer AG
Stuart Harbinson	Scott White & Hookins
Michael Heise	Allianz SE
Dorothee Heinze	International Chamber of Commerce
Nicholas Hodac	Ford
Isabell Hoffmann	Bertelsmann Stiftung
Karl Isaksson	Kreab Gavin Anderson
Tom Jenkins	European Trade Union Confederation
Victor Kalmykov	Mission of Russia to the EU
Esa Kaunistola	Nokia
Richard Kaye	JP Morgan
Heesang Kim	Mission of Korea to the EU
Michal Krol	European Centre for International Political Economy
Rem Korteweg	Centre for European Reform
Tilmann Kupfer	BT
Anton La Guardia	The Economist
Pauline Labib	Bruegel
Pascal Lamy	Notre Europe – Jacques Delors Institute
Dong Ku Lee	Mission of Korea to the EU
Philippe Legrain	Bureau of European Policy Advisers, European Commission
Duncan Lewis	Embassy of Australia & Mission to the EU & NATO
Aylin Lusi	UPS
Nandu Machiraju	Cadwalader Wickersham & Taft LLP
Iain MacVay	King & Spalding
Ewa Majewski	Konrad Adenauer Stiftung
Tanguy Marziou	American Chamber of Commerce
Andrew McCall	Ford
Jing Men	College of Europe
Marina Niforos	American Chamber of Commerce
Burkhard Ober	Allianz SE
Hugo Paemen	Hogan Lovells
Romain Pardo	European Policy Centre
Anne Ploeger	Allianz SE
Alexander Poluektov	Mission of Russia to the EU
Martin Porter	Edelman Public Relations
Reinhard Quick	German Chemical Industries Association
Joseph Quinlan	US Trust, Bank of America Private Wealth Management

Peter Rashish	AJC Transatlantic Institute
Denis Redonnet	European Commission
Adela Rodriguez	Permanent Representation of Spain to the EU
Beda Romano	Il Sole/24 Ore
Karsten Rudolph	Evonik Industries
Sid Sala	European Centre for International Political Economy
André Sapir	Bruegel & Université Libre de Bruxelles
Andreas Sauer	BMW Group
Susan Schwab	Mayer Brown LLP
Sabine Seeger	Rheinischer Merkur
Thomas Spiller	The Walt Disney Company
Raymond Taylor	PricewaterhouseCoopers
Lucy Thomas	Business for New Europe
Simon Tilford	Centre for European Reform
Júlia Toser	Permanent Representation of Hungary to the EU
Ian Traynor	The Guardian
Bart Vandewaetere	Nestlé
Stefani Weiss	Bertelsmann Stiftung
Peter Witt	Siemens
Guillaume Xavier-Bender	The German Marshall Fund of the US
Xiaotong Zhang	Wuhan University Centre for Economic Diplomacy

Speaker biographies

Elizabeth Corley

Elizabeth Corley is the chief executive officer of Allianz Global Investors. Prior to joining Allianz in 2005, she spent eleven years working at Merrill Lynch Investment Managers. Before this, she was consultant and then partner with Coopers & Lybrand and prior to that worked for a number of years in the life and pensions industry. Ms Corley was named most influential woman in asset management in 2009, CEO of the Year in 2011 and most influential person in asset management in 2012 by *Financial News*. She is a member of the Committee of 200 and is on the management committee of FEAM. She is a non-executive director on the Financial Reporting Council and chairman of its remuneration committee. Ms Corley is also an advisory board member of TheCityUK Ltd and a member of TheCityUK international regulatory strategy group council. She also serves on the British Museum investment committee and sits on the Future of Finance Council.

Karel De Gucht

Karel De Gucht is European commissioner for trade. Previously he was European commissioner for development and humanitarian aid. Before being appointed to the European Commission Mr De Gucht was Belgium's minister for international trade (2007-09) and minister of foreign affairs (2004-09). He has also been a member of the Belgian parliament and the European parliament. He currently lectures at Vrije Universiteit Brussel on European law. Mr De Gucht is an honorary minister of state in Belgium.

Fredrik Erixon

Fredrik Erixon is director and co-founder of the European Centre for International Political Economy (ECIPE), a world-economy think-tank based in Brussels. He is the convenor of the Transatlantic Task Force on Trade and Investment, which spearheaded the launch of TTIP. He is the author of several papers on the transatlantic economy and has testified in the US Congress and the European Parliament about transatlantic trade.

Stephen Gelb

Stephen Gelb is director of the international investment initiative at the World Trade Institute, University of Bern. He grew up in South Africa and studied economics in Canada. He has taught economics, political science and development studies in South Africa, Canada and the US. He has been an economic adviser to the South African government and consulted for multilateral organisations. His research is on foreign direct investment and its development impact.

Charles Grant

Charles Grant is director of the Centre for European Reform (CER) which he helped to set up in 1996. He is the author of many CER publications. He previously worked for *Euromoney* and *The Economist* in London and Brussels. His biography of Jacques Delors (*'Delors: Inside the House that Jacques Built'*) was published in 1994. Mr Grant is a regular contributor to the *Financial Times*, *The New York Times* and many other publications. He was a director and trustee of the British Council from 2002 to 2008. He is a member of the international advisory boards of the Moscow School of Political Studies, the Turkish think-tank EDAM and the French think-tank Terra Nova. In 2004 he became a chevalier of France's Ordre Nationale du Mérite, and this year a Companion of St Michael and St George.

Michael Heise

Michael Heise is chief economist of Allianz SE. He advises the board of Allianz SE on economic and strategic issues. He is responsible for analysis and forecasts of the German and international economy and the financial markets and risk analysis. He is honorary professor at the Johann Wolfgang Goethe University. Before joining Allianz Group, Mr Heise was secretary general of the German Council of Economic Experts, chief economist at DG Bank and chief economist and head of research at DZ Bank.

Pascal Lamy

Pascal Lamy served for two consecutive terms as director-general of the World Trade Organisation from September

2005 to August 2013. A committed European and member of the French Socialist party, he was chief of staff for the president of the European Commission, Jacques Delors from 1985-94. He then joined Crédit Lyonnais as CEO until 1999, before returning to Brussels as European trade commissioner until 2004. Mr Lamy is currently honorary president of Notre Europe – Jacques Delors Institute, president of the World Committee of Tourism Ethics, president of the Oxford Martin School's commission on future challenges, member of the Global Ocean Commission and of the UNAIDS and Lancet Commission, chairman of the board of directors of the Musiciens du Louvre Grenoble (Orchestra Marc Minkowski), member of the board of directors of the Fondation Nationale des Sciences Politiques and of Thomson Reuters Founders Share Company.

Philippe Legrain

Philippe Legrain is principal adviser and head of the analysis team in the Bureau of European Policy Advisers to the president of the European Commission. As such he provides President Barroso with independent economic advice and leads the team that provides him with strategic policy advice. His earlier career spanned academia at the London School of Economics, journalism at *The Economist* and independently, policy advice as special adviser to the director-general of the World Trade Organisation, political campaigning at Britain in Europe and independent consultancy, commentating and advocacy. He is the author of three books: *'Open World: The Truth about Globalisation'* (2002); *'Immigrants: Your Country Needs Them'* (2007), which was shortlisted for the *Financial Times* Business Book of the Year award; and *'Aftershock: Reshaping the World Economy After the Crisis'* (2010).

Reinhard Quick

Reinhard Quick is the director of the German Chemical Industries Association (VCI) Brussels Office. He is also honorary professor of international economic law at the University of Saarland in Saarbrücken. His previous positions include trade policy adviser for the VCI and head of the legal service, European Chemical Industry Council. Mr Quick is

chairman of the BUSINESSEUROPE FTA/WTO Working Group. He has published several articles on trade policy and European Community affairs.

Joseph Quinlan

Joseph Quinlan is managing director and chief market strategist at US Trust, Bank of America Private Wealth Management. Mr Quinlan most recently served as a senior global economist and strategist for Morgan Stanley. He lectures on finance and global economics at New York University. He is also a professor at Fordham University and American University and a visiting professor at Wuhan University. He is a senior fellow at the Paul H. Nitze School of Advanced International Studies at Johns Hopkins University, as well as at the German Marshall Fund of the US. He has received several awards for his research including the 2006 Transatlantic Business Award and the European-American Business Council Leadership award. He is the author, co-author, or contributor to twenty books. His most recent book is *'The Last Economic Superpower'*. He has been widely published including in *Foreign Affairs*, the *Financial Times*, *The Wall Street Journal* and *Barron's*. He regularly appears on CNBC, as well as Bloomberg Television, PBS and other media outlets.

André Sapir

André Sapir is senior fellow at Bruegel and professor of economics at the Solvay Brussels School of Economics and Management of the Université Libre de Bruxelles. From 2005 to 2009 he was member of the Economic Advisory Group to European Commission President José Manuel Barroso. Previously, he worked for the European Commission, first as economic advisor to the director-general for economic and financial affairs, then as economic advisor to President Romano Prodi.

Susan Schwab

Susan Schwab is a professor at the University of Maryland and a strategic advisor at Mayer Brown LLP. Ambassador Schwab served as United States trade

representative from 2006-09, and as deputy USTR from 2005-06. She serves on the boards of Caterpillar, FedEx and Boeing. Previously, she served on Capitol Hill as a Senate staffer, in the private sector for Motorola, and in international economic and commercial roles at the US Departments of Commerce, State and Treasury.

Xiaotong Zhang

Xiaotong Zhang is executive director of Wuhan University Centre for Economic Diplomacy, and associate professor at the School of Political Science and Public Administration, Wuhan University. He previously worked at the US Desk of the Chinese Ministry of Commerce, and served as trade attaché at the Chinese Mission to the European Union. He recently published *'Brussels Diary'*, and is working on *'China's Economic Diplomacy in the 21st Century'*. He is also founder of a peer-reviewed electronic journal *'Journal of Economic Diplomacy'*. Dr Zhang is a frequent speaker at the OECD, European Parliament, Chatham House and a visiting fellow at the London School of Economics. His recent research projects covered globalisation, a Transatlantic Trade and Investment Partnership, an EU-China bilateral investment treaty, and US-China trade relations.

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