

THE  
INTERNATIONAL  
ECONOMIC FORUM  
OF THE AMERICAS



**THE CONFERENCE OF PARIS**

2<sup>nd</sup> edition

# THE CONFERENCE OF PARIS

## RESHAPING GLOBALIZATION MASTERING CHANGE

PROGRAM

PRESENTED BY



HOSTED BY



**POWER CORPORATION  
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BETTER POLICIES FOR BETTER LIVES

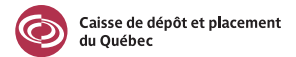
OCTOBER 2 & 3, 2018 | OECD CONFERENCE CENTRE | [forum-americas.org/paris](http://forum-americas.org/paris)

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# TUESDAY, OCTOBER 2

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8:00

REGISTRATION, BADGE PICKUP AND NETWORKING

9:00

INAUGURAL SESSION OF THE CONFERENCE | ROOM: CC1-3-5-7-9

RESHAPING GLOBALIZATION, MASTERING CHANGE

SPEAKERS **Ángel Gurría**, Secretary-General, Organisation for Economic Co-operation and Development (OECD); and Honorary President, The Conference of Paris

**Gérard Mestrallet**, Chairman, SUEZ; Honorary Chairman, ENGIE; and Co-Chair, The Conference of Paris

PRESENTED BY **Nicholas Rémillard**, President and CEO, International Economic Forum of the Americas (IEFA)

9:30

OPENING PLENARY SESSION | ROOM: CC1-3-5-7-9

A GLOBAL ECONOMY IN TRANSITION

Despite the current uncertainty, the macroeconomic outlook remains strong, generating positive momentum to address the ongoing challenges facing the global economy. How are current issues of concern (Brexit, market volatility, credit risks in emerging markets, etc.) shaking the global economy? What choices should we make to maintain favorable growth prospects? How do we make sure that economic growth will prove sustainable and inclusive?

SPEAKERS **Franck Petitgas**, Head of International, Morgan Stanley

**Jane Buchan**, CEO, Pacific Alternative Asset Management Company (PAAMCO)

**Laurence Boone**, Chief Economist, Organisation for Economic Co-operation and Development (OECD)

MODERATOR **Ben Hall**, Europe News Editor, *Financial Times*

10:45

PLENARY SESSION 1 | ROOM: CC1-3-5-7-9

FACING A NEW GEOPOLITICAL MAP

Unpredictable geopolitical risks occur regularly, ranging from ethnic conflicts and genocides to trade tensions, nuclear proliferation, unregulated migration flows, natural disasters and more. To what extent have these risks contributed to a rising trend of populist retrenchments? Are we witnessing a reconfiguration of alliances towards a new great powers competition? How do these geopolitical realignments affect business operations and economic stability?

PART I – WHERE IS THE RED LINE?

SPEAKERS **Jacques Attali**, Economist, Writer, Honorary Member of the Council of State, and CEO, A&A

**Shaukat Aziz**, Prime Minister of Pakistan (2004-2007); Member of the Advisory Board, Asian Infrastructure Investment Bank (AIIB); and International Adviser, China Investment Corporation (CIC)

MODERATOR **Fabrice Nodé-Langlois**, Chief Editor, International Economy, *Le Figaro*

PART II – WHAT IMPACT FOR BUSINESS OPERATIONS?

SPEAKER **Jean-Dominique Sénard**, CEO and Managing General Partner, Michelin

INTERVIEWED BY **Monique F. Leroux**, Chair of the Board, Investissement Québec; President, International Cooperative Alliance (ICA); and Vice Chairman and Strategic Advisor, Fiera Capital

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11:30

**NETWORKING BREAK | ROOM: ATRIUM**

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11:45

**FORUM 1 | ROOM: CC13**

*In collaboration with the International Institute of Economic Diplomacy (IIED)*

**TOWARDS A NEW CAPITALISM: FOSTERING INCLUSIVENESS**

Political and social movements, the digital revolution and technological disruptions have significantly changed the nature of capitalism. How can we adapt to new forms of work organization such as automation, subcontracting and outsourcing? How can this new capitalism foster greater equality? What economic diplomacy and investment strategies are needed to help bring about a more inclusive modern economy?

SPEAKERS

**Gabriela Ramos**, Chief of Staff and Sherpa to the G20, Organisation for Economic Co-operation and Development (OECD)

**Constance Chalchat**, Head of CIB Change Management, BNP Paribas Corporate & Institutional Banking (CIB)

**Hubertus Vãth**, CEO, Frankfurt Main Finance

**Enrico Letta**, Dean, Paris School of International Affairs (PSIA), Sciences Po Paris; President, Jacques Delors Institute; and Prime Minister of Italy (2013-2014)

**Stavros Yiannouka**, CEO, World Innovation Summit for Education (WISE) – Qatar Foundation

**Frank L. Holder**, Managing Director, Berkeley Research Group

**Chiara Corazza**, Managing Director, Women's Forum for the Economy & Society

MODERATOR

**Olivier Marchal**, Chairman, Bain & Company France

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11:45

**FORUM 2 | ROOM: CC15**

*In collaboration with the Organisation internationale de la Francophonie (OIF)*

**AFRICA: THE NEW TECH CONTINENT**

In 2017, investment in African tech start-ups doubled over the previous year, accompanied by rapidly expanding Internet access driven by smartphones and local innovation, whose primary goal is to find solutions to local residents' everyday problems. What impact is this digital revolution having on the development and growth of African countries in such areas as energy, trade, and the banking and financial sector? How can we ensure that local companies grow, even as the digital giants eye that continent's business opportunities? What infrastructure and regulatory challenges still need to be addressed?

INTRODUCTION

**Michaëlle Jean**, Secretary General, Organisation internationale de la Francophonie (OIF)

SPEAKERS

**Adama Koné**, Minister of Economy and Finance, Côte d'Ivoire

**Emery Okundji Ndjovu**, Minister of Posts, Telecommunications, New Technologies of Information and Communication, Democratic Republic of the Congo

**Ade Ayeyemi**, CEO, Ecobank

**Jean-Michel Severino**, CEO, Investisseurs & Partenaires

**Eric Leandri**, Co-Founder and President, Qwant

MODERATOR

**Dominique Baillard**, Journalist, Radio France International

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13:00

**LUNCHEON** | ROOM: CC1-3-5-7-9

**EMBRACING CHANGE**

While innovation is the key to remaining competitive and successful for established companies and start-ups alike, flexibility is also a crucial quality. What role will innovation play in developing new ways of communicating and manufacturing? How can we help companies be innovation-ready? How can innovation be the key to building long-term resilience?

**SPEAKERS** **Isabelle Kocher**, CEO, ENGIE

**Jean-Charles Samuelian**, Co-Founder and CEO, Alan

**INTERVIEWED BY** **David Barroux**, Editor-in-Chief, *Les Échos*

**CONCLUSION** **Paul Desmarais, Jr.**, Chairman and Co-CEO, Power Corporation of Canada (PCC); and Co-Chair, The Conference of Paris

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14:45

**DESSERTS – NETWORKING BREAK** | ROOM: ATRIUM

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15:15

**PLENARY SESSION 2** | ROOM: CC1-3-5-7-9

**HOW TO BUILD BETTER CITIES?**

By 2030, the world's cities will be home to 5 billion people – a 40% increase over today's urban population. While urbanization has previously been associated with economic growth, how can we create the conditions for future sustainable urban economic development? What are urbanization's main present and future challenges with regard to transportation and infrastructure? How and when should we be using private capital to fund infrastructure projects?

**SPEAKERS** **Catherine Guillouard**, Chairwoman and CEO, RATP Group

**Jean-Louis Chaussade**, CEO, SUEZ

**Gregory J. Smith**, President and CEO, InstarAGF Asset Management; and Executive Chairman, Nieuport Aviation Infrastructure Partners

**Jürgen Gerke**, CEO, Allianz Capital Partners

**MODERATOR** **Lamia Kamal-Chaoui**, Director, Centre for Entrepreneurship, SMEs, Regions and Cities, Organisation for Economic Co-operation and Development (OECD)

16:30

PLENARY SESSION 3 | ROOM: CC1-3-5-7-9

## A NEW ERA OF VOLATILITY

Since last February, the world has entered a new era of financial volatility, thus prompting worries that we are nearing the next financial crisis. How effective are the mechanisms that have been put in place after the Great Recession to protect us against a future financial shock? Should we be concerned about increasing credit risks in the context of tightening monetary policies? What financial imbalances remain, and what can we do about them?

### PART I – TEN YEARS AFTER THE CRASH: IS FINANCIAL STABILITY A SURE THING?

SPEAKER **François Villeroy de Galhau**, Governor, Bank of France

### PART II – OUTLOOK FOR FINANCIAL MARKETS: THREATS AND OPPORTUNITIES

SPEAKER **Tidjane Thiam**, CEO, Credit Suisse

INTERVIEWED BY **Bernard Spitz**, President, French Insurance Federation; and President, International and Europe, Mouvement des entreprises de France (MEDEF)

17:15

PLENARY SESSION 4 | ROOM: CC1-3-5-7-9

## THE DIGITAL REVOLUTION

With 4 billion Internet users worldwide – more than 50% of the global population – forecasts agree that the benefits of the digital revolution are expanding rapidly. What are the main features of this IT-enabled global productivity growth? How can we manage the risks associated with technological disruption in the job market? What education policies should we implement to train the workforce to this new digital reality and make sure that no one is left behind?

### PART I – BRINGING THE DIGITAL TRANSFORMATION TO EDUCATION

SPEAKER **Audrey Azoulay**, Director General, United Nations Educational, Scientific and Cultural Organization (UNESCO)

### PART II – WHAT IMPACTS FOR THE GLOBAL ECONOMY?

SPEAKERS **Stéphane Richard**, Chairman and CEO, Orange

**Geoffroy Roux de Bézieux**, President, Mouvement des entreprises de France (MEDEF)

**Serpil Timuray**, Chief Commercial Operations and Strategy Officer, Vodafone

**Adrian McDonald**, President, Europe, Middle East and Africa, Dell

**Andrew Wyckoff**, Director, Directorate for Science, Technology and Innovation, Organisation for Economic Co-operation and Development (OECD)

MODERATOR **Hedwige Chevillon**, Journalist and Anchor, BFM TV

# WEDNESDAY, OCTOBER 3

View the most recent version of the program on the IEFA mobile app.

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**8:00**

**REGISTRATION, BADGE PICKUP AND NETWORKING**

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**8:45**

**OPENING SESSION | ROOM: CC1-3-5-7-9**

SPEAKERS

**Patrice Talon**, President of Benin

**Michaëlle Jean**, Secretary General, Organisation internationale de la Francophonie (OIF)

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**9:30**

**FIRESIDE CHAT | ROOM: CC1-3-5-7-9**

**MANAGING UNCERTAINTY**

What major trends will cause disruption for business and society? How can CEOs navigate to prepare for change?

SPEAKER

**Orit Gadiesh**, Chairman, Bain & Company

INTERVIEWED BY

**Géraldine Amiel**, Paris Bureau Chief, *Bloomberg News*

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**10:00**

**PLENARY SESSION 5 | ROOM: CC1-3-5-7-9**

**THE FUTURE OF ENERGY: REVOLUTION OR EVOLUTION?**

Twenty years from now, natural gas and renewable energy will have replaced much of the coal and oil in the global energy mix. Should we promote a widespread transition towards renewables or rather tailor specific energy mixes to each economy? How can we strike the right balance between energy security, energy equity and environmental sustainability? How do business executives in the energy sector factor in climate change and increased risks of natural disasters in their operations?

SPEAKERS

**Nizar Al-Adsani**, Deputy Chairman and CEO, Kuwait Petroleum Corporation (KPC)

**Philippe Sauquet**, President, Gas, Renewables & Power; and President, Strategy-Innovation, Total

**Mansoor Hamayun**, Co-Founder and CEO, BBOX

**Marianne Laigneau**, Group Senior Executive Vice-President, in charge of the International Division, EDF

MODERATOR

**Géraldine Amiel**, Paris Bureau Chief, *Bloomberg News*

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**11:00**

**FIRESIDE CHAT | ROOM: CC1-3-5-7-9**

**INNOVATING FOR THE FUTURE: MAKING THE RIGHT CHOICES**

According to a PwC survey, the world's largest companies spent close to \$702 billion in R&D in 2017, highlighting the importance of innovation in terms of economic development and competitiveness. If innovation and entrepreneurship are inseparable, how can CEOs instill the entrepreneur mindset in their entire organization? How and why is innovation the driver of tomorrow's world? How is innovation driving the world beyond the Western Hemisphere?

SPEAKER

**Alexandre Ricard**, Chairman and CEO, Pernod Ricard

INTERVIEWED BY

**John E. Yearwood**, Executive Board, International Press Institute; and Former World Editor, *Miami Herald*

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**11:30**

**NETWORKING BREAK | ROOM: ATRIUM**

11:45

**FORUM 3 | ROOM: CC1-3-5-7-9**

## RESHAPING GLOBALIZATION, DEALING WITH TAX COMPETITION

*In collaboration with TaxCOOP*

Since the end of the last century, accelerating globalization has created considerable challenges for some countries, specifically as regards to their tax policy. How can tax systems be adapted to this wave of globalization? Should tax competition be regulated?

### PART I – DEBATE – DOES GLOBALIZATION MEAN THE REGULATION OF TAX COMPETITION?

DEBATERS **Arthur B. Laffer**, Founder and Chairman, Laffer Associates

**Richard Murphy**, Professor of Practice in International Political Economy, City, University of London

JURY **Louise Otis**, Adjunct Professor, Faculty of Law, McGill University; and President, Administrative Tribunal, Organisation for Economic Co-operation and Development (OECD)

**Jay Rosengard**, Adjunct Lecturer in Public Policy, Harvard Kennedy School

**Marie-Christine Esclassan**, Professor, University of Paris 1 Panthéon-Sorbonne

### PART II – INTERVIEW – 10 YEARS AFTER THE CRISIS: WHERE DO WE STAND WITH INTERNATIONAL TAX REFORMS?

SPEAKER **Pascal Saint-Amans**, Director, Centre for Tax Policy and Administration, Organisation for Economic Co-operation and Development (OECD)

INTERVIEWED BY **Brigitte Alepin**, Expert in tax planning and tax policy; and Professor, ESG UQAM

11:45

**FORUM 4 | ROOM: CC15**

## BEYOND TRADE WARS: FROM FREE TRADE TO FAIR TRADE

According to the latest World Bank economic outlook, an escalation of tariffs up to legally-allowed bound rates could derail the current economic recovery and lead to a decline in global trade flows not seen since the Great Recession. Is there a global loss of appetite for trade liberalization? How can the World Trade Organization be reformed to address ongoing criticism? What global rules are needed to ensure fairer and more inclusive trade?

SPEAKERS **Pascal Lamy**, President Emeritus, Jacques Delors Institute; and Director General, World Trade Organization (WTO) (2005-2013)

**Victor Harison**, Commissioner for Economic Affairs, African Union Commission

**Thierry de Longuemar**, Vice-President and CFO, Asian Infrastructure Investment Bank (AIIB)

**Ken Ash**, Director, Trade and Agriculture, Organisation for Economic Co-operation and Development (OECD)

**Robert Tessier**, Chairman of the Board, Caisse de dépôt et placement du Québec

**Cao Wenlian**, Chief Director, Silk Road Industry and Finance International Alliance

CONCLUSION **Bruce Stokes**, Director, Global Economic Attitudes, Pew Research Center

MODERATOR **Richard Bravo**, Trade Editor, *Bloomberg News*



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13:15

**CLOSING SESSION | ROOM: CC1-3-5-7-9**

**PART I – STAYING AT THE TOP: THE UNITED STATES IN TIMES OF ECONOMIC TRANSITION**

Over the past decade, the world has experienced substantial change resulting from the 2008 Great Recession and the growing influence of technology on the economy and societies. To what extent are global markets affected by US policies? What are the implications of the rising power of technology companies and the proliferation of social media for businesses, politics and culture? Given that dominant internet platforms have drastically changed societies and consumer patterns in recent years, how can we harness the economic potential of those changes while protecting private data and transparency?

SPEAKER **Robert Thomson**, Chief Executive, News Corp

PRESENTED BY **Eric Meyer**, Managing Director, Head of France, RBC Capital Markets

INTERVIEWED BY **Christine Ockrent**, Journalist, France Culture

**PART II – 10 YEARS AFTER THE CRISIS: EUROPE AT THE CROSSROADS**

SPEAKER **Pierre Moscovici**, Commissioner for Economic and Financial Affairs, Taxation and Customs, European Commission

**CLOSING OF THE 2<sup>ND</sup> EDITION OF THE CONFERENCE OF PARIS**

SPEAKER **Nicholas Rémillard**, President and CEO, International Economic Forum of the Americas (IEFA)

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14:00

**RISING STAR COCKTAIL | ROOM: ATRIUM**

*In collaboration with TaxCOOP*

SPEAKER **Carlie Weinreb**, math-tax whiz

PRESENTED BY **Sophie Fay**, Chief Editor, Business, *L'Obs*

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15:00

**PRIVATE MEETING OF THE ADVISORY BOARD OF THE OECD BUSINESS FOR INCLUSIVE GROWTH PLATFORM**

BY INVITATION ONLY