

European cinema: a close-up

European cinema: key figures



25% of European film directors between 2015 and 2020 were women.

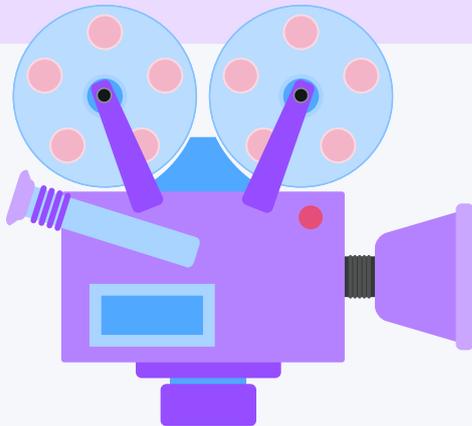
Source: European Audiovisual Observatory, Yearbook 2022/2023, Key Trends, 21 March 2023, p. 10.



4 US companies

dominated the VOD market in Europe in 2020 with 72% of subscriptions: Netflix, Amazon, Apple, Disney.

Source: European Audiovisual Observatory, Yearbook, 2021/2022, Key Trends, 24 March 2022, p. 49.



Cinema attendance increased by **31%**

in 2021 in the EU and the UK after the crash of 2020, due to the closure of theatres during the COVID-19 pandemic.

Source: European Audiovisual Observatory, Yearbook 2022/2023, Key Trends, 21 March 2023, p. 38.



+ 1,800 feature films

produced in Europe in 2021. France is the top producer of feature films with 221 films in 2021. Italy and Spain rank second and third respectively.

Source: European Audiovisual Observatory, Yearbook 2022/2023, Key Trends, 21 March 2023, p. 12-13.



Still work to be done on the environmental transition

The audiovisual sector is one of the only industries in which GHG emissions are not decreasing due to the increase in digital technology. To date, there is no data on a European level and calculation methods are not standardised between countries (see the Green Screen project below).

Source: Ecoprod. Study, Environnement & Climat. De nouveaux enjeux pour les acteurs de l'audiovisuel. November 2020.



Ken Loach



Dardenne brothers



Catherine Breillat

2018. In view of the economic and technical difficulties hitting the audiovisual sector, exacerbated since the COVID pandemic, **160 directors called for a "strong political vision and ambition" on a European level.**

Source: Toute l'Europe, 17 February 2018.

European initiatives for cinema that is more competitive, sustainable and inclusive

The European Union is gradually becoming aware of the importance and power of culture to strengthen its integration project.

Creative Europe

Since 1990, this European Commission programme has supported the culture, creative and audiovisual sectors.



Its funding rose by 31% in 2022 (312 million euros).

Since 2021, it has highlighted three priorities for the allocation of European funding: the green transition, diversity and inclusiveness.

Source: European Commission, "Creative Europe" MEDIA strand · "The European Commission gets ready for Cannes", 10 May 2023 · European Commission, "EU supported film awarded with the Palme d'Or at the Cannes Film Festival", 30 May 2022.



This programme contributed to funding more than 10 Palmes d'Or in the last 20 years and 14 films selected at the Cannes film festival, 4 of which were shortlisted for the Palme d'Or.



2020, adoption of the MAAP

The Commission's "Media and Audiovisual Action Plan" reflects an awareness of the role of media, including the film industry, in the development of "cultural diversity", "job creation" and "growth".



Source: European Commission, European Film Forum: Perspectives for the future of the audiovisual industry in Europe, 7 April 2022.

Source: Ecoprod
Les études d'Ecoprod
European Regional
Development Fund



2021, Green Screen

This project, funded by Interreg Europe, has just created tools to standardise the environmental practices of the audiovisual sector in Europe and to improve regional sustainable development policies.

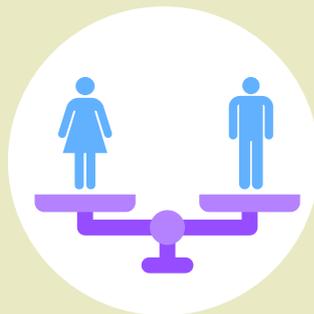
2021, European works enjoy a 30% minimum share in VOD catalogues

This is a provision of the revised Audiovisual Media Services Directive.



Source: European
Audiovisual
Observatory, Yearbook,
2021/2022, Key Trends,
24 March 2022, p. 25.

Source: European Audiovisual
Observatory, Eurimages
Strategy for Gender Equality
(2021-2023): Equal voices
for equal talent.



2022, "Gender equality"

The Council of Europe's Eurimages fund provides support of up to 25% of total production costs for female-driven projects.

Europe can still do much more to support European culture and cinema, particularly by promoting cooperation between regions and by increasing funding for the Creative Europe programme.

Where to watch European films?

Cinema festivals supported by Creative Europe.



- From **20 to 30 July 2023**, in **Warsaw**
- Presents cinema visionaries, adamant artists who use their own language and do not follow trends.
- Festival created: **2001**



- From **28 July to 3 August 2023**, in **Uherské Hradiště**
- For lovers of cinematic art and history. Provides professional training for film club organisers.
- Festival created: **1992**



- From **22 to 24 July 2023**, in **Motovun**
- Low-budget independent films presented to a broad audience, against the backdrop of unfair competition.
- Festival created: **1999**



- From **19 to 26 August 2023**, in **Odessa**
- Promoting high-quality Ukrainian intellectual cinema to Ukrainian and international audiences.
- Festival created: **2010**



- From **30 June to 9 July 2023**, in **La Rochelle**
- A dialogue between past and present films from across the globe.
- Festival created: **1973**

Source: European Commission, "Culture & Creativity, Projects List"

List of cinema festivals supported by Creative Europe.

 **AUSTRIA**

- Crossing Europe, Linz
- Vienna Independent Shorts, Vienna

 **BELGIUM**

- JEF Festival, Antwerp
- BRIFF, Brussels
- Anima, Brussels
- Brussels Short Film Festival, Brussels
- Leuven International Film Festival, Leuven

 **BOSNIA AND HERZEGOVINA**

- Sarajevo Film Festival, Sarajevo

 **BULGARIA**

- Sofia International Film Festival, Sofia

 **CROATIA**

- Motovun Film Festival, Motovun
- Zagreb Film Festival, Zagreb
- Animafest Zagreb, Zagreb

 **CZECH REPUBLIC**

- Ji.hlava International Documentary Film Festival, Jihlava
- One World Film Festival, Prague
- Letní filmová škola, Uherské Hradiště
- Zlín Film Festival, Zlín

 **DENMARK**

- BUSTER, Copenhagen
- CPH:DOX, Copenhagen

 **ESTONIA**

- PÖFF, Tallinn

 **FINLAND**

- Love & Anarchy, Helsinki
- Midnight Sun Film Festival, Sodankylä

 **FRANCE**

- Music & Cinema, Aubagne
- Les Arcs Film Festival, Les Arcs
- Fema La Rochelle, La Rochelle

 **GEORGIA**

- CinetDOC-Tbilisi, Tbilisi

 **GERMANY**

- Kuki Film Festival, Berlin
- Braunschweig International Film Festival, Brunswick
- Schlingel Film Festival, Chemnitz
- Cottbus Film Festival, Cottbus
- Filmfest Dresden, Dresde
- Kurzfilm Festival Hamburg, Hamburg
- DOK Leipzig, Leipzig
- Nordic Film Days Lübeck, Lübeck
- DOK.fest München, Munich
- Internationale Kurzfilmtage Oberhausen, Oberhausen
- Trickfilm-Festival, Stuttgart

 **GREECE**

- Thessaloniki International Film Festival, Thessaloniki
- Thessaloniki Documentary Festival, Thessaloniki

 **HUNGARY**

- Verzió Film Festival, Budapest

 **ICELAND**

- RIFF, Reykjavík

IRELAND

→ Cork International Film Festival, Cork

ITALY

→ Bergamo Film Meeting, Bergamo
→ Il Cinema Ritrovato, Bologna
→ Trieste Film Festival, Trieste

LATVIA

→ RIGA IFF, Rīga

LITHUANIA

→ Vilnius International Film Festival, Vilnius
→ European Film Forum SCANORAMA, Vilnius

NORTH MACEDONIA

→ MakeDox, Skopje

POLAND

→ Ale Kino!, Poznań
→ Millennium Docs Against Gravity, Warsaw
→ Kids Kino, Warsaw
→ New Horizons, Warsaw

PORTUGAL

→ FEST - New Directors | New Films Festival, Espinho
→ Cinanima, Espinho
→ IndieLisboa, Lisbon
→ MONSTRA, Lisbon
→ Doclisboa, Lisbon
→ Curtas Vila do Conde, Vila do Conde

ROMANIA

→ Animest, Bucharest
→ Transilvania International Film Festival, Cluj-Napoca
→ Astra Film Festival, Sibiu

SERBIA

→ Beldocs, Belgrade
→ Free Zone Film Festival, Belgrade
→ Auteur Film Festival, Belgrade
→ European Film Festival Palić, Palić

SLOVENIA

→ Kino Otok, Izola
→ Ljubljana International Film Festival, Ljubljana
→ Animateka, Ljubljana

SPAIN

→ Mecal, Barcelona
→ FICX, Gijón
→ Seville European Film Festival, Seville

SWEDEN

→ Göteborg Film Festival, Gothenburg

THE NETHERLANDS

→ Cinekid, Amsterdam
→ Movies that Matter Festival, Amsterdam
→ IDFA, Amsterdam
→ Go Short, Nijmegen
→ IFFR, Rotterdam

UKRAINE

→ Molodist, Kiev
→ Odessa International Film Festival, Odessa

UNITED KINGDOM

→ Encounters Film Festival, Bristol
→ Leeds International Film Festival, Leeds