



PROGRAM

MEDAYS 2014





MEDAYS FORUM - BY AMADEUS INSTITUTE
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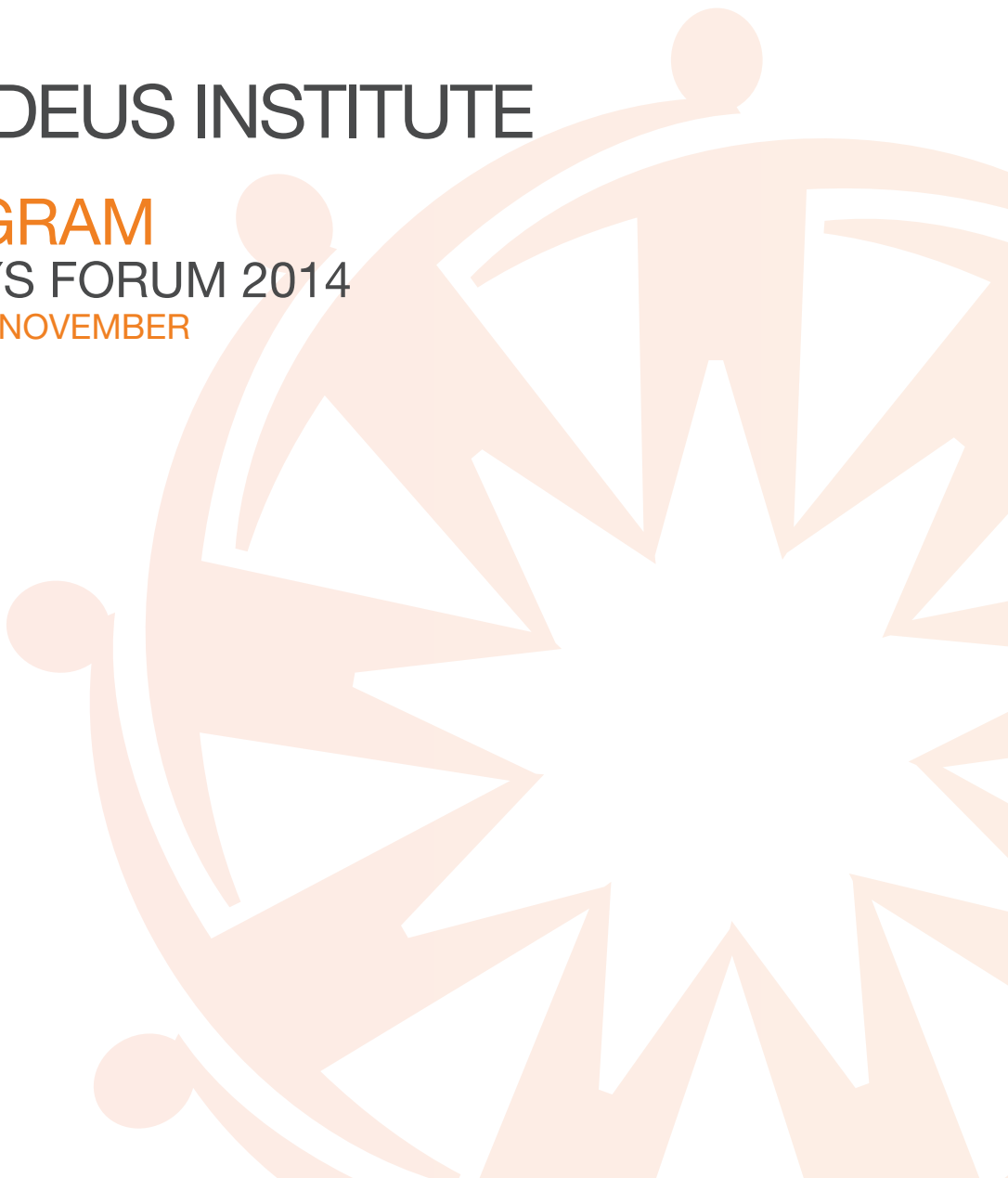
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AMADEUS INSTITUTE

PROGRAM

MEDAYS FORUM 2014

12th to 15th NOVEMBER





THE AMADEUS INSTITUTE, SIX YEARS OF EXISTENCE OF A PROFESSIONAL MOROCCAN THINK TANK

Objectives and missions

The Amadeus Institute is a professional research center created in 2008 and based in Rabat. Initially positioned as a laboratory of ideas on the common future of the Euro-Mediterranean region, it has rapidly expanded its scope of action to develop into a credible scientific voice on global issues with a strong prism around what is called 'emerging countries'.

The major strategy of the Amadeus Institute is to promote interaction between governments, the private sector and the civil society through the organization of conferences and workshops both on the international level via the MEDays forum and the Global Growth Conference (see the chapters related to these events) and on the national level through the organization of regular workshops. Among the key geopolitical and economic themes covered, are: education, middle class, Morocco/GCC countries' relationship, representation of the youth in political bodies, the development of renewable energies, the Moroccan Sahara, strategies of economic growth, the Arab Spring, the Israeli/Palestinian peace process, the role of Morocco in the economic synergies between China and Africa, also public financing and their nesting in the perspectives of reform.

The reflections and recommendations issued from the different studies nourish the analyses of the researchers of the Amadeus Institute and provide a basis for quality work to enable the production of various reports and publications.

The Amadeus Institute, through its various missions abroad and its activities and thanks to its international large-scale network is expanding year after year and has initiated a meaningful lobbying work to promote the image of Morocco abroad.

Recognition and credibility

After six years of existence, the Amadeus Institute is now considered as one of the most influential Think Tanks on the national and regional political scene. The recent, internationally referenced, ranking "Global Go To Think Tank 2013" published by the prestigious University of Pennsylvania and announced at the United Nations, classifies the Amadeus Institute at the

13th rank in the MENA region (Israel, Turkey, and Iran included). The Amadeus Institute is now ranked first Think Tank in the Maghreb and 6th Arab.

Referenced in 2010, then ranked 28th in 2011, 18th in 2012, the Amadeus Institute pursues its ascension with the objective of integrating the restricted circle of the top 10 MENA and Africa by 2015.

The MEDays Forum, the major event of the Amadeus Institute is ranked 49th Forum worldwide and first in the Arab World according to the same ranking.

The expertise of the Amadeus Institute is also appreciated and welcomed on the international scale, since it was a stakeholder and partner of many events. Among these events, there are the 'Special Visit Program' in Melbourne in 2010, the seminar on 'Peace and Development in Africa' in Beijing in 2010, the conference on 'the prevention and the causes of conflicts in Africa' in Nairobi in 2010. Also the 'Sustainable Development Summit' in New Delhi in 2011, the 'New York Forum' in 2011 and 2012, the 'Gulf Strategic Conference' in Manama in 2013 and the 'Forum de Bamako' in 2010 and 2013.

The Amadeus Institute has also being designated the official partner of the 'Union for the Mediterranean' (UPM) during the forum under the French-Egyptian presidency in Marseille in 2010.

Besides the topics above-mentioned, every participation highlighted the position of Morocco and further embed the Moroccan civil society whose Amadeus Institute is a representative in the heart of spaces of dialogue and discussions on the international scale.

In 2009, The Amadeus Institute has also initiated and organized the first edition of the regional conference on "Governance and economic development" in Marrakesh, an event which has witnessed the participation of North African and European officials, representatives of the United Nations System, representatives of civil society and national and international academics.

Strengthened by its international credibility, the Amadeus Institute receives more and more official

Some examples of the Institute's publications

delegations on work visits in Morocco. These meetings and exchanges help evoke the reforms undertaken by the kingdom but also to discuss major regional and international issues, through the vision and the reading of a Moroccan independent and credible Think Tank

Productions and publications

Since its creation in 2008, the Amadeus Institute has been distinguished by its numerous scientific publications: The MEDays reports 2009, 2010, 2011, 2012 and 2013, the Global Growth Conference 2013 report, White Paper on Education/Middle class, Memorandum Constitutional Reform, and the Geopolitik review, specialized in international relations which started in 2012.

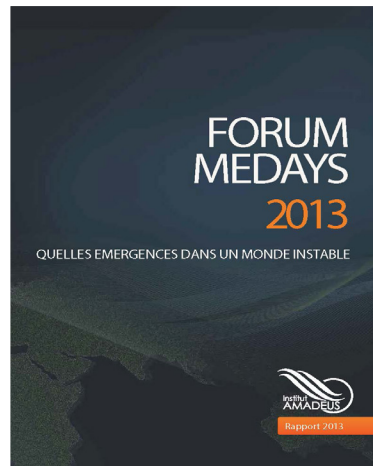
The major goal of this publication is to bring closer the Amadeus Institute and the Academia world but also the political and economic decision-making spheres on the national scale by offering deep analyses, interviews with experts, as well as Moroccan and international officials.

This tool, vital to a Think Tank of international dimension, enables to share the readings, analyses and propositions of the Amadeus Institute on national and global issues, and this on a regular, dynamic, and accessible manner. It is about popularizing the reflection on international issues.

Despite enriching the debate on priority topics for Morocco and the Southern countries in general (international security, economic crisis, good governance, cooperation and development), these documents are also perceived by the international academia as valuable pedagogical tools of reference.

The analyses and scientific documents of the Amadeus Institute are accessible via the internet website of the Institute and are regularly updated (daily visits between 220 and 1800).

It is important to note that the Amadeus Institute has largely contributed to popularize the concept of Think Tank (a concept which was poorly used when the Think tank was created in 2008), thus contributing to reinforce the interest of the civil society in research centers.





THE MEDAYS FORUM INITIATIVE, OBJECTIVES, AND RESULTS

The MEDays International forum, created in 2008 and hosted by the city of Tangier, door of Morocco to Europe and the Mediterranean, is the major event organized by the Amadeus Institute.

Format

Held in November of every year, under the high patronage of H.M. the King Mohammed VI, during 4 days around more than twenty sessions and panels, the MEDays Forum unites a community of nearly 120 high-level speakers from the five continents: former head of states, head of governments, political leaders, Nobel prizes, leaders of international organizations, and entrepreneurs.

The official opening ceremony of the Forum is the opportunity for the award ceremony (Prix MEDays), awarded annually to individuals, institutions, organizations or companies who have made a significant contribution to the development of Southern countries or who contributed to a real added value in improving North-South and/or South-South relations.

The reading of the Declaration of Tangier, which restates the main recommendations of the debates, marks the closing ceremony of every edition.

At the end of every MEDays Forum, the Amadeus Institute conducts in-depth analyses of the reflections of the debates and transcribes them in a synthesis report.

Objectives of the MEDays

MEDays is primarily a space of dialogue, exchange, consultation, and proposition between international political and economic leaders. Reflection and debate platform around different key global issues and themes, the MEDays Forum has been created in order to contribute to the international debate in regard to the ambitions of Southern countries (developing and emerging countries). In this, it is its prospective and engaged voice.

Furthermore, the MEDays Forum aims at participating in the consolidation of the image of Morocco internationally, while highlighting the main strategic

orientations stated by HM King Mohammed VI. The Forum has also an important pedagogical role among the Moroccan citizens since it is open to the public and welcomes every year nearly 2000 participants including more than 300 students in 2013.

Six years of reflection and debates

First Assessment

The MEDays Forum has witnessed a great ascent during the six first years of its existence. Despite a modest budget compared to other same level international conferences, it has gradually established itself as the largest geostrategic international Forum in Africa.

Ambition and perspectives

The aim of the Amadeus Institute is to anchor the MEDays Forum as THE FORUM of reference in emerging and developing countries. It intends to be the Southern Forum dedicated to global themes.

Positioned, after only six years, as the largest annual geostrategic forum in Africa, the prospects of its development in the medium and long term are promising. Taking advantage of the privileged geostrategic position of the Kingdom and its exemplary image, the Amadeus Institute wishes to make the MEDays Forum by 2015, a rendez-vous of the world's greatest leaders in international governance.

It should be noted that many African and Middle Eastern countries actively seek the Amadeus Institute, organizer of the MEDays Forum, for the declination of the event into regional conferences. Collaborations might give birth in 2015 to regional MEDays before the Grand international MEDays Forum in Tangier like the model of DAVOS MENA and Africa

A Forum of Global dimension

Universal themes

The MEDays forum, international platform of debate and exchange, works since 2008 to establish an operational laboratory around global themes, which concern the Southern countries:

Governance, cooperation and development, conflict

prevention, peace process in the Middle East, economic balance, growth, energy and environment, infrastructure and urbanism, education, security, etc.

The quality of the exchanges, considered as of high level by observers, national and international media, participants along with the expertise of the decision-makers that participate in it, guarantee an important echo both on the national and international level to the propositions issued from the debates of the MEDays.

Every edition of the MEDays Forum is dedicated to a major theme. In this sense, in 2013, 12 themed panels and 3 discussions discussed in six plenary sessions followed the theme “what emergences in an unstable world?”

Major themes of the MEDays Forum

- The place of emerging countries in climate negotiations today and in the future
- The importance of South-South cooperation as a criteria of emergence for Southern countries
- Popular uprisings in the Arab World and their repercussions on geostrategic stakes in the region
- The consolidation of democracy and state of law in

Southern countries

- The management of risks of conflicts and the means of prevention established on the global scale
- The actual and future weight of the emerging bloc in the economic governance
- Innovation as a source of sustainable development



THEY TALKED AT THE MEDAYS FORUM



Amr MOUSSA
President of the Egyptian
Constituent Assembly
(2012)



Saeb EREKAT
Palestinian Negotiator
in Chief (2010-2011)



Dioncounda TRAORÉ
Former President of Mali
(2013)



Andrés PASTRANA
Former President of
Columbia (2012)



Ahmet DAVUTOĞLU
Minister of Foreign Affairs
of Turkey (2011)



Lech WAŁĘSA
Former President of
Poland (2012)



Abdullah ABDULLAH
Former Minister of
Foreign Affairs of Afghanistan
(2010)



Morgan TSVANGIRAI
Former Prime Minister
of Zimbabwe (2010-2012)



Li ZHAOXING
Former Minister of Foreign
Affairs of China (2010)



Edmund PHELPS
Economy Nobel Prize Laureate
(2010)

THEY TALKED AT THE MEDAYS FORUM



Yves LETERME
Deputy Secretary General
of the OECD (2013)



Zhong JINHUA
Special Envoy of China
for Africa (2012)



Rajendra Kumar PACHAURI
Nobel Peace Prize Laureate
(2010)



Sanusi LAMIDO
Former Governor of the
Central Bank of Nigeria
(2011)



Stjepan MESIC
Former President of
Croatia (2013)



José Luis ZAPATERO
Former Prime Minister
of Spain (2012)



Richard ATTIAS
Founder of NYForum
(2011)



Alejandro TOLEDO
Former President of Peru
(2011)



Bertie AHERN
Former Prime Minister
of Ireland (2013)



Ernesto SAMPER
Former President of Colombia
(2012)

MEDAYS 2014 PROGRAM

INTERACTIVE, RICH AND INNOVATIVE ACTIVITIES



5 Plenary Sessions
1 Special Session
1 Closing Ceremony



Bilateral meetings



12 panels
3 Discussions
MEDays Awards



Opening Ceremony and Gala Diner



Press Meetings



Stand-up Dinners

MEDAYS 2014 PROGRAM GENERAL THEME

WHAT ORDER IN THE CHAOS?



MEDays 2014 Key Themes*

- The new world energetic order
- Economic and political challenges of emerging Africa
- The remodeling of a constantly changing Arab World
- The new security threats against the multipolarity of crises
- The BRICS and emerging markets, the engine of the South

*The program is subject to change without prior notice

MEDAYS 2014 PROGRAM DAILY AGENDA

Wednesday November 12th, 2014

05:00PM : PRESS CONFERENCE

07:45PM : MEDAYS 2014 OPENING CEREMONY

09:00PM : GALA DINNER





MEDAYS 2014 PROGRAM

DAILY AGENDA

Thursday November 13th, 2014

09:00AM - FIRST PLENARY SESSION

Global Energy Outlook: New Energy, New Geopolitics ?

10:45PM - Discussion with...

What intangible capital for Morocco?

11:30AM - PANELS

Panel A1

Climate Changes: Towards a New Global Framework?

Panel B1

Rethinking Food Security and Water management: What Alternative and Innovative Models for Agricultural Development?

OFFICIAL LUNCH

03:00PM - SECOND PLENARY SESSION

Africa's challenges: How to Ensure the Growing Role of Africa?

04:30PM - PANELS

Panel A2

Finance and Stocks Exchanges: Which New Growth Models?

Panel B2

Arab Business Women and decision making: How to close the gender gap?

06:00PM - PRESS MEETING



MEDAYS 2014 PROGRAM

DAILY AGENDA

Friday November 14th, 2014

09:00AM - SPECIAL PLENARY SESSION

The Future Arab World: What next in the Middle East?

10:45PM - Discussion with...

Is Iran a new dealmaker in the Middle-East?

11:30AM - PANELS

Panel E1

US-Islamic World Relations: What New Paradigm to Face the New Geopolitical Challenges?

Panel F1

Syria, Iraq, Libya, Yemen and Afghanistan: How to Reboot these Failing States?

OFFICIAL LUNCH

03:00PM - THIRD PLENARY SESSION

Europe in 2020: How to Rebuild Competitiveness and Sustainable Economic Growth?

04:30PM - PANELS

Panel A3

Health in Africa: The Urgency to Reform the Public Healthcare System

Panel B3

Education in Africa : How to reform higher education systems to enhance youth employability ?

06:30PM - PRESS MEETING



MEDAYS 2014 PROGRAM

DAILY AGENDA

Saturday November 15th, 2014

09:00AM - FOURTH PLENARY SESSION

Ukraine and Syria: The Syndromes of a New Cold War?

10:45AM - DISCUSSION with...

What tourism in a constantly changing Arab world?

11:30AM - PANELS

Panel A4

CAR, Mali, Sahel and Great Lakes Crisis: Reshaping the African Security Policies

Panel B4

Cyber War and e-security: How to Solve the Snowden Equation?

OFFICIAL LUNCH

03:00PM - FIFTH PLENARY SESSION

Global Economy Outlook : Looking at The Emerging Markets

04:30PM - PANELS

Panel A5

New Technology and Telecoms: Investing in Innovation to Ensure Competitiveness and Growth

Panel B5

Maritime transport and logistics: is the development of regional hubs an accelerator of growth and competitiveness?

06:00PM - PRESS MEETING

06:30PM - CLOSING CEREMONY

